Point	State the point you are discussing for the whole paragraph. Key words from the question. What is the paragraph about?
Explain	Explaining the context of your topic. Give two or three facts about your topic to show that you know your stuff.
Example/Evidence	Giving an example to illustrate the point that you have made. You might discuss a short case study, give a quote and discuss it, talk about key facts and figures. Any of these will do.
Link it back to the Point/Your Opinion	Why? / So what? Why is this significant? What are the consequences? [wider world] Link back to your question / statement sentence. End your paragraph by making a statement that supports what you have said in your paragraph. Show how all these things relate back to your point or your question.