

Mission Heights Junior College: Student-Speak Rubric
 e-asTTle Matrix of Progress Indicators for Marking **Persuasive Writing**
 (Levels 1-6) 03.06.10 Version



FEATURES	LEVEL 1			LEVEL 2			LEVEL 3			LEVEL 4			LEVEL 5			LEVEL 6		
	B	P	A	B	P	A	B	P	A	B	P	A	B	P	A	B	P	A
Audience Awareness and Purpose	- I have written for myself. - I have stated my own opinion/s but may not have attempted to persuade. - I have stated opinions from my own perspective and have forgotten that my audience do not share the same knowledge as me.			- I have remembered that I am writing for an audience other than me. - I have attempted to persuade the audience. - I have stated opinions from my own perspective and may have forgotten that my audience do not share the same knowledge as me.			- I have shown that I am aware of the purpose of my writing and my audience through some of the choices I made about content, language and writing style. - I have attempted to persuade the audience by stating my position (thesis) in the opening. - I have remembered that my audience may hold a different point of view to me.			- I have shown that I am aware of the purpose of my writing and my audience through the choices I made about content, language and writing style. - I clearly stated a consistent position to persuade the audience. - I have shown that I am aware of the intended audience, particularly at the beginning and end of my writing.			- I have shown that I am aware of the purpose of my writing by targeting the audience through the deliberate choices I made about content, language and writing style. - I clearly stated a consistent position to persuade a specific audience. - I have shown that I am aware of the intended audience and acknowledge others' point of view.			- I consistently persuaded my audience. - I have remembered that my audience may hold a range of points of view. - I used tone for impact or to control the audience, so they accept and possibly act on my point of view.		
Content/ Ideas	- I have written a position statement. - I may have repeated some ideas. - I may have included some information that does not link to the topic/task.			- I have written a position statement and backed it up with two or more related opinions. - I may have included a conclusion. - I may have presented my ideas as a list. - I may have included some irrelevant statements.			- I have attempted to write a position statement, main ideas, supporting evidence and a conclusion, which re-states my position. - I may have included a conclusion that makes a recommendation. - Most of my content is relevant.			- I have written a position statement, main ideas, supporting evidence and a conclusion, which re-states my position. - I may have included a conclusion that makes a recommendation. - My content is relevant and is backed up with supporting detail.			- I have written and developed a plausible position statement, main ideas, supporting evidence and a conclusion, which re-states my position. - I have restated and strengthened my position in the conclusion. - I have provided supporting detail for my ideas, which is strongly linked to the argument.			- I have been selective about the content I've added to my writing. - I have made considered choices and have elaborated on points. - I have selected examples which best support my purpose. - My conclusion integrates the themes of my argument, rather than just repeating them. - I consistently provide supporting detail for my main points.		
Structure	- I may have attempted conjunctions eg. 'and,' 'because'... - My sentences are organised.			- I have attempted to use conjunctions to link ideas within sentences eg. 'and,' 'because'... - I have attempted to group my ideas.			- I have used connectives to link ideas within sentences eg. 'since,' 'though'... - I have attempted to group my ideas and paragraph my writing.			- I have consistently used a variety of connectives to link ideas within sentences eg. 'on the one hand,' 'however'... - I have grouped my ideas and my paragraphs have topic sentences.			- I have consistently used a variety of linking words and phrases, conjunctions and connectives. - My paragraphs have topic sentences and my argument 'flows'.			- I have consistently used a variety of linking words and phrases, conjunctions and connectives. - My paragraphs have strong topic sentences and the structure of my writing enhances the argument.		
Language Resources	- I have expressed opinions from a personal perspective. - I have used simple sentences.			- I have used simple opinion statements eg. "I like,"... - Some of my language is appropriate to purpose and audience. - I have used simple and compound sentences with different sentence starters. I have tried to use complex sentences.			- I have used simple persuasive statements eg. "I think,"... - My language is generally appropriate to purpose and audience. - I have used a variety of sentence structures, beginnings + lengths.			- I have used some features of persuasive language such as rhetorical questions, imperatives, passive voice and data. - My language is appropriate to purpose and audience. - I have used a variety of sentence structures, beginnings + lengths for effect.			- I have deliberately used a range of features of persuasive language, such as rhetorical questions, imperatives, passive voice and data to involve and persuade the audience. - My language is appropriate to purpose and audience. - I have used a variety of sentence structures, beginnings + lengths for effect and impact.			- I have used language features for effect, to involve and persuade the audience. - My language is appropriate to purpose and audience. - I have effectively constructed complex, varied sentences.		

Key: B = Basic P = Proficient A = Advanced