

Business Plan rubric

Group decision making	You are starting to make decisions as a group that help achieve outcomes.	Your group Business Plan shows some evidence of working together as a team to achieve shared outcomes.	It's clear from the mostly coherent, consistent and logical presentation and content of the Business Plan that you worked quite effectively as a team..	Your team clearly worked efficiently to make informed decisions and solve problems as they arose. This is reflected in the Business Plan and outcomes achieved.
Understand Business concepts	You have yet to use, or show understanding of, basic business terms in your writing.	You used a small number of basic business terms, and show limited understanding of their importance.	You used relevant business concepts, and showed that you understand their importance.	You justified your planned approach using relevant business concepts, and have explained your process clearly.
Communication	You have yet to structure your sections in a way that supports the reader. You have yet to choose vocabulary and grammar that is appropriate.	You structured and organised your sections with the reader in mind, attempting to interest the reader in the plan.	You structured and organised your sections succinctly and logically. You have chosen vocabulary and grammar that helps the reader's interest & understanding.	You structured your sections in a balanced, flowing and convincing way. You draw the reader in, helping them to see why the plan is likely to be successful.
Accuracy in writing	You have made errors in grammar, spelling and/or punctuation and these are intrusive at times, consequently the reader has to infer meaning	You have made some errors, but minimal reader inference is needed as meaning is mostly clear	You have carefully edited your writing to ensure you have few intrusive errors and meaning is consistently clear	You have carefully edited your writing to ensure you have no intrusive errors and meaning is consistently clear
Time Management	You did not submit your assignment by the due date	You submitted your assignment by the due date Thu 1st Oct 2021	You submitted your assignment by the due date Thu 1st Oct 2021	You submitted your assignment by the due date Thu 1st Oct 2021
Overall Grade	Working towards	Working At	Working Above	Working Beyond