

## Grade allocation

<b>Working At</b>	<b>Working Above</b>	<b>Working Beyond</b>
Any 8 at 'At' level; (At least 1 from each of 5 sections)	Working At plus:  Any 3 at 'Above' level; (From at least 2 sections)	Working Above plus:  Any 2 at 'Beyond' level; (From any sections)

		<b>WT</b>	<b>At</b>	<b>Above</b>	<b>Beyond</b>
<b>1 Title Page</b>					
Title of report	9ENT Ass't2, name of 'report' & photo included				
<b>2 Business</b>					
Team members	Skills & roles of team members are described				
Business	The business and its product(s) are briefly described				
<b>3 Start up</b>					
Investment Capital	Contributions of team members are listed.				
<b>4 Finance</b>					
	Costs are listed separately & total calculated. Estimated unit cost is calculated & price set. Profit is calculated.				
<b>5 Marketing</b>					
Place	Explain how the product will get to consumers. (eg pre-orders, stall location, display)				
Promotion	Range of promotion methods are explained. Photos or sketches are included. Explained the message promoted (eg quality)				
Product	Describes design & manufacture (eg materials, time & equipment). Photos are included.				
Packaging	Explain the method & reason for packaging				
<b>6 Evaluation</b>					
Reflect on process & outcome	Reflect on before and during Market Day				