



An introduction to  
the DVC course

# 麦当劳



## 甜品站

更有滋味  
「团圆」





# Signs



# What is Design & Visual Communication

Using visual language to convey ideas, information and messages in the design fields of:

- Communication
- Environmental
- Industrial

# Communication Design

## Logos





# Communication Design

## Flyers

### \$5 CLASSICS\*

7 GREAT FLAVOURS

TRY THESE DELICIOUS CLASSICS

Pepperoni • Hawaiian • Beef & Onion  
Ham & Cheese • Classic Cheese • Tropical Veg • Veg Hot 'n' Spicy

Make it easy delivery deals

<p><b>\$25*</b></p> <p><b>VALUE DEAL</b></p> <p>DELIVERED</p> <p>1 Large Classics Pizza 1 Large Favourites Pizza 2 Large Sides</p>	<p><b>\$30*</b></p> <p><b>FAMILY DEAL</b></p> <p>DELIVERED</p> <p>2 Large Favourites Pizzas 2 Large Sides</p>	<p><b>\$34.90*</b></p> <p><b>TRIPLE DEAL</b></p> <p>DELIVERED</p> <p>2 Large Classics Pizzas 1 Large Favourites Pizza 3 Large Sides</p>	<p><b>\$38*</b></p> <p><b>JUMBO DEAL</b></p> <p>DELIVERED</p> <p>2 Large Classics Pizzas 1 Large Favourites Pizza 1 Large Chicken or Seafood Pizza 2 Large Sides</p>
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**Large Sides TO CHOOSE FROM:** Onion Rings, Crinkle Cut Fries, Garlic Bread, Hash Bites, 1.5L Drink

Order online **PIZZAHUT.CO.NZ**

\*Prices valid from 18/10/2018. Prices are for large pickup pizzas on a standard base unless otherwise stated. A surcharge may apply to upgrades or pizzas with certain bases. Delivery fees apply to all pizzas but are waived for pizzas ordered for pickup. Pizzas are available for pickup and delivery. Maximum delivery price of \$10. Pizzas are not available for pickup or delivery in certain areas. Delivery not available in all areas. Coca-Cola, Coca-Cola Zero, Diet Coke and Diet Fountains. Images are registered trademarks of The Coca-Cola Company. For full terms and conditions go to www.pizzahut.co.nz

## NEW ZEALAND'S BAY OF PLENTY

SAVE \$100PP\*  
structure from Auckland  
AIR NEW ZEALAND  
airfares when booking  
accommodation in Tairāwhiti or  
Whakatane!

The Bay of Plenty is a place of beauty for travellers, long white soft beaches and an easy going lifestyle. Located east of the Haurangi Harbour, Whangarei and south of the Coromandel Peninsula, everything you need for a perfect holiday is here - sun, sand, sea and countless great places to eat or shop.

<p><b>4 NIGHTS DISCOVER THE BAY</b></p> <p>FROM \$425</p> <p><b>INCLUSIONS</b></p> <ul style="list-style-type: none"> <li>• 3 days hire of a Zip Rental's Toyota Corolla or similar (excludes Auckland)</li> <li>• 4 nights of White Island Hotchocolate Whakatoana in a Standard Studio Room</li> </ul>	<p><b>4 NIGHTS TAURANGA CITY ESCAPE</b></p> <p>FROM \$739</p> <p><b>INCLUSIONS</b></p> <ul style="list-style-type: none"> <li>• 3 days hire of a Zip Rental's Toyota Corolla or similar (excludes Auckland)</li> <li>• 4 nights at Tairāwhiti Whakatoana in a Premium Water View Spa Room</li> </ul> <p><b>BONUS</b></p> <ul style="list-style-type: none"> <li>• Includes FREE cooked breakfast • 12pm late check out</li> </ul>	<p><b>BAY OF PLENTY SIGHTSEEING ADD ONS</b></p> <p><b>TAURANGA</b></p> <p>Awarua Forest Adventure Park • Admission (2 hours) from \$60/val\$*</p> <p><b>Whakatoana Tours</b></p> <ul style="list-style-type: none"> <li>• Tairāwhiti Lake &amp; Lowland Forest 2hr Forest Tour from \$110/val\$*</li> <li>• Great Whangarei Country Region Tour from \$120/val\$*</li> </ul> <p><b>Guided Tauranga</b></p> <ul style="list-style-type: none"> <li>• Evening One Where Walk &amp; BBQ Dinner from \$130/val\$*</li> </ul> <p><b>Bay Captain Island &amp; Whitioua Island</b></p> <ul style="list-style-type: none"> <li>• Bay Day One Cruise from \$150/val\$*</li> </ul> <p><b>Other Whakatoana Experiences</b></p> <ul style="list-style-type: none"> <li>• Milk Shed Wine Tasting (2 hours) from \$170/val\$*</li> <li>• Hobson Whaka Teri Experience (2 hours) from \$180/val\$*</li> <li>• White Island Cinema (17 mins) from \$170/val\$*</li> </ul> <p><b>WHAKATOANA</b></p> <p>Mitakohu Water Whaka Experience • Mitakohu Water Whaka Experience &amp; Large Meal from \$120/val\$*</p> <p><b>White Island Tours</b></p> <ul style="list-style-type: none"> <li>• Mitakohu Water Whaka Experience &amp; Large Meal from \$110/val\$*</li> <li>• White Island Tea from \$200/val\$*</li> </ul> <p><b>White Island Helicopter Premium Helicopters</b></p> <ul style="list-style-type: none"> <li>• Helicopter Adventure (2 hours) from \$750/val\$*</li> </ul>
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For many more New Zealand holiday options ask for a FREE copy of ANZCRO's New Zealand Book Today!

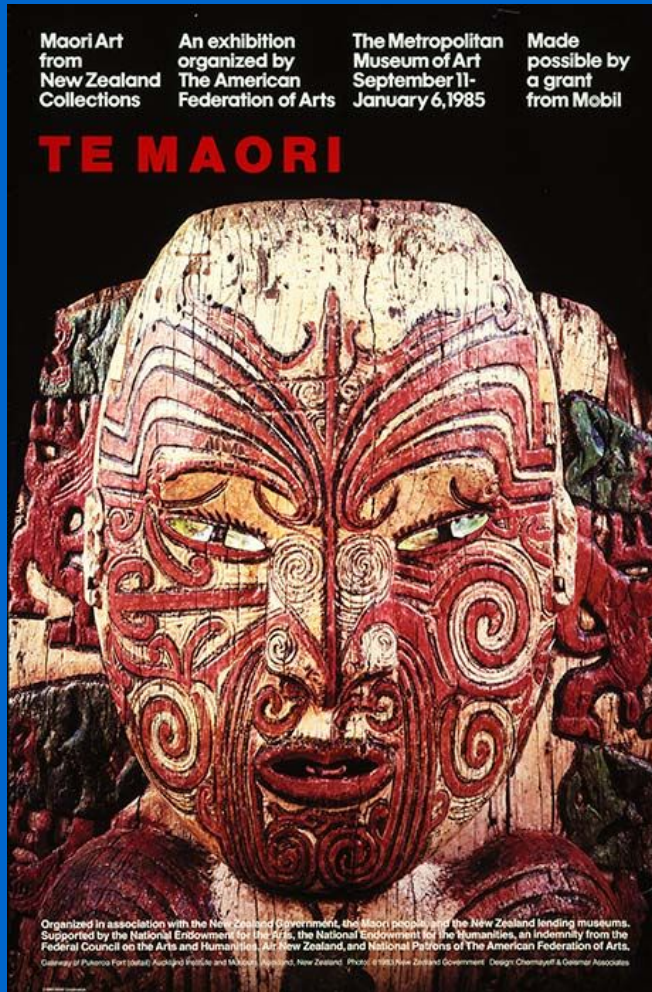
anzcro

FOR BOOKINGS OR ENQUIRIES CONTACT:



# Communication Design

## Posters



# Environmental Design

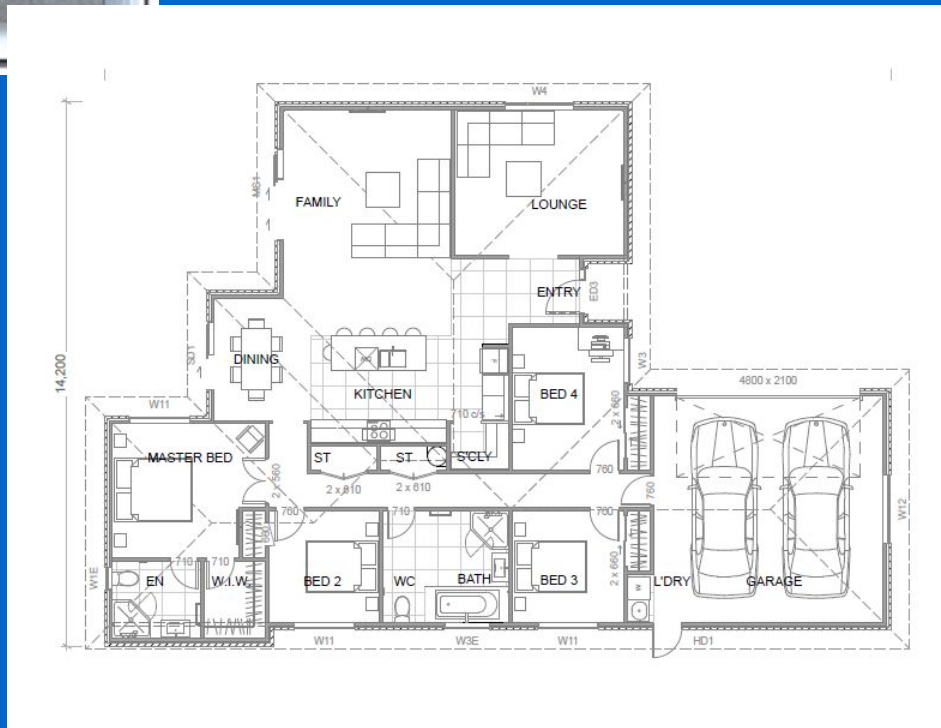
## Architecture







Area over Brick - 166.57m<sup>2</sup>  
Area over Framing - 159.27m<sup>2</sup>





# Environmental Design

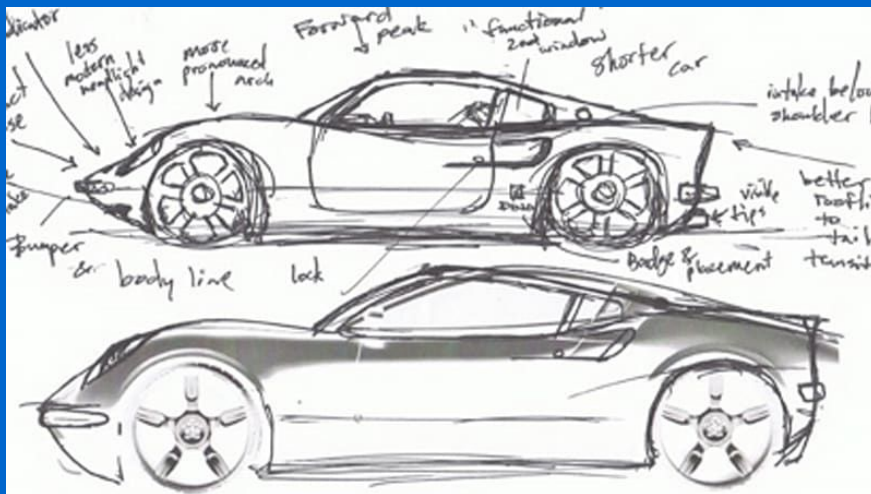
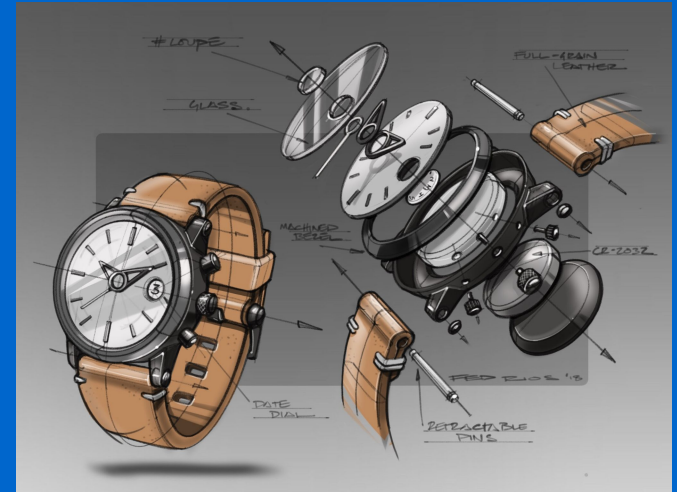
## Landscape





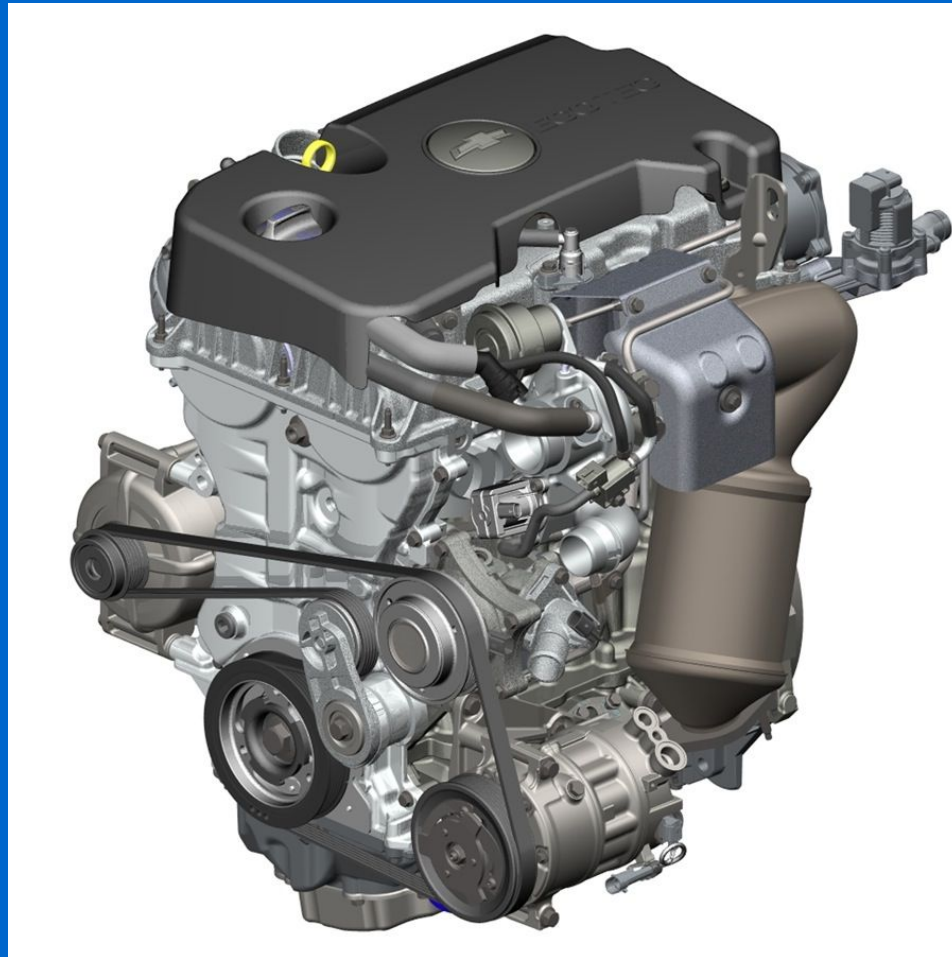
# Industrial Design

## Product designs - Any product



# Industrial Design

[https://www.youtube.com/watch?v=BXQ27pU3\\_7E](https://www.youtube.com/watch?v=BXQ27pU3_7E)



Internet sites or graphics for the internet are designed in graphics programmes.

The screenshot shows a web browser displaying the Mission Heights Junior College Online website. The browser's address bar shows the URL `mhjc.school.nz/index.php/2016/01/13/being-great/`. The website header features the college's logo and a large image of the school building. A green navigation bar contains menu items: OUR COLLEGE, CURRICULUM, CO-CURRICULAR, INTERNATIONAL, ABOUT US, and ENROLMENTS. Below the navigation, the main content area is divided into two columns. The left column has a section titled 'LEARNING @ MHJC' with the article 'GROWING GREATNESS' dated 'JANUARY 13, 2016' by 'ADMIN'. The article text describes the college's history and vision. The right column features a 'Parent Login' section with social media icons and a prominent orange and yellow 'SUN PROTECTION ALERT' banner for Wellbeing @ MHJC, indicating protection is required from 9:10 AM to 5:45 PM. Below the alert is an 'UPCOMING EVENTS' section which states there are no events at this time.

LEARNING @ MHJC

# GROWING GREATNESS

🕒 JANUARY 13, 2016 👤 ADMIN

## History

Mission Heights Junior College is a large multicultural state school located in East Auckland. We cater for Years 7 to 10 with an enrolment of almost 900 students and 60 staff. The school opened in 2009 on a site that had been bought from Sir William Manchester who is acknowledged in the Meeting Place next to the library. Originally the land belonged to Ngai Tai ki Tamaki and we are fortunate to have strong links with the iwi and our whakapapa is acknowledged through the school haka. We are fortunate to have a modern buildings and equipment as well as a link with the past by acting as custodians of Tāne forest next to the college.

**Our vision** is to "grow greatness through innovative, constantly evolving personalised learning"

Parent Login     

Wellbeing @ MHJC

**SUN PROTECTION ALERT** 

**9:10 AM – 5:45 PM**

PROTECTION REQUIRED

Whatever your skin colour

Data provided by NIWA

## UPCOMING EVENTS

There are no upcoming events at this time.



# DVC Literacy

- Every product and place has a name
- Every part of a product and place has a name



The space shuttle Endeavour had more than 2.5 million parts. Each one was designed and drawn. Each one had a name.

# What kind of skills will you learn??

- Technical drawing
- Observational drawing - Drawing what you see.
- How to use design process to solve design problems
- Digital software skills - CAD programs

# Why should I study DVC??

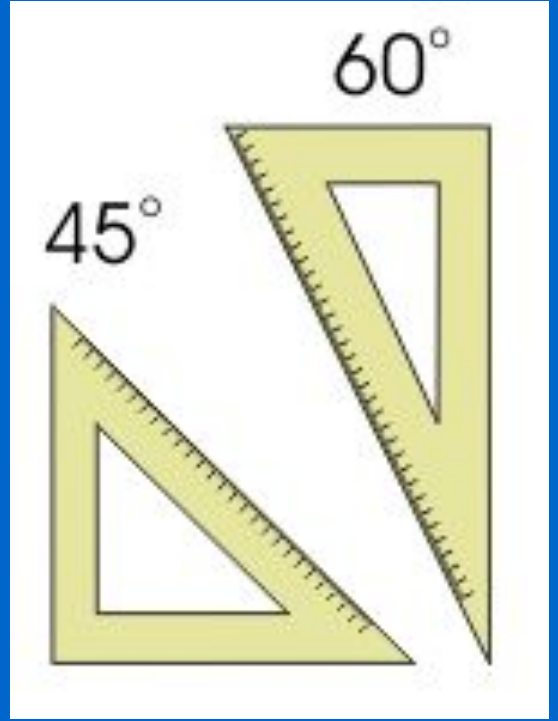
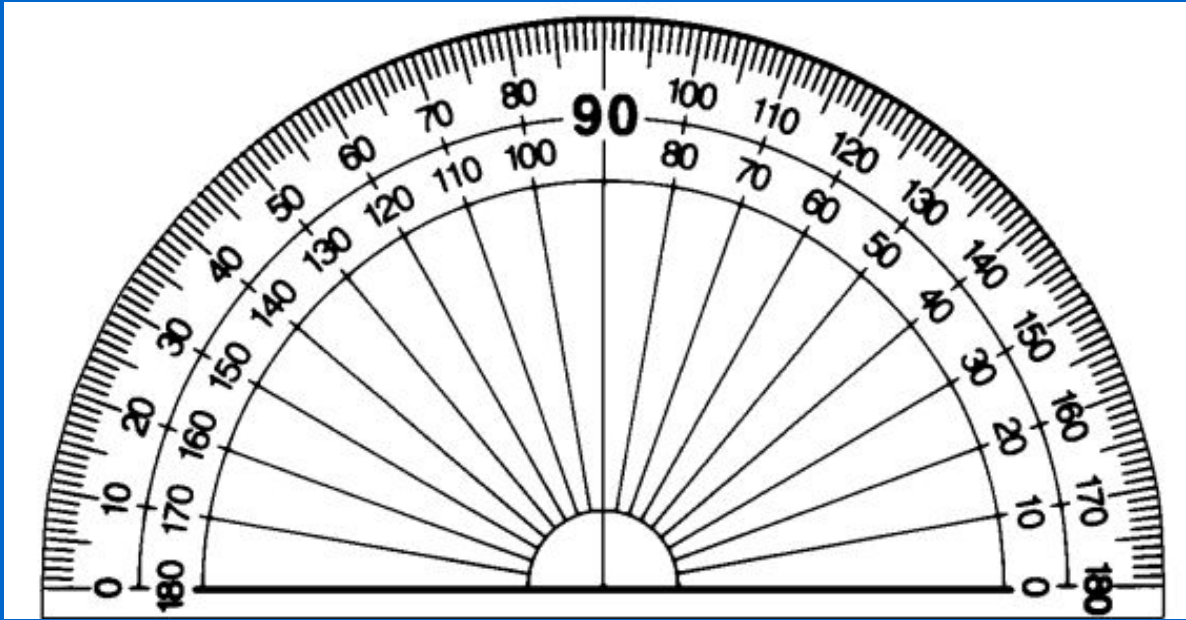
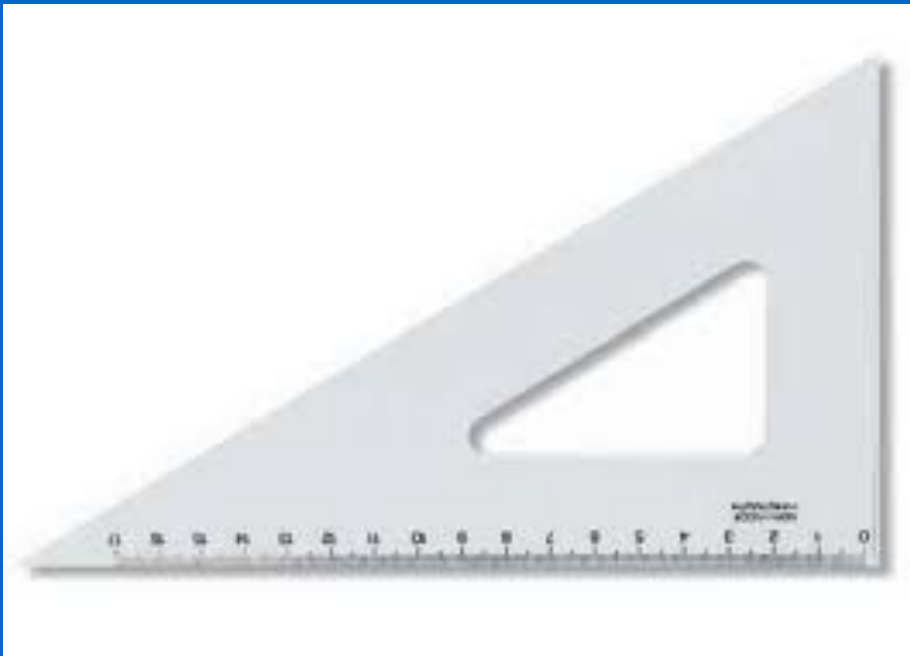
- To be creative
- Will help you in other learning areas like technology - Designs
- A lot of career opportunities in this area:
  - Graphic designer - Web design
  - App - Multimedia designer
  - Architect
  - Product designer
  - Landscape designer
  - Interior designer
  - Photographer  
& Many many more
- It is FUN

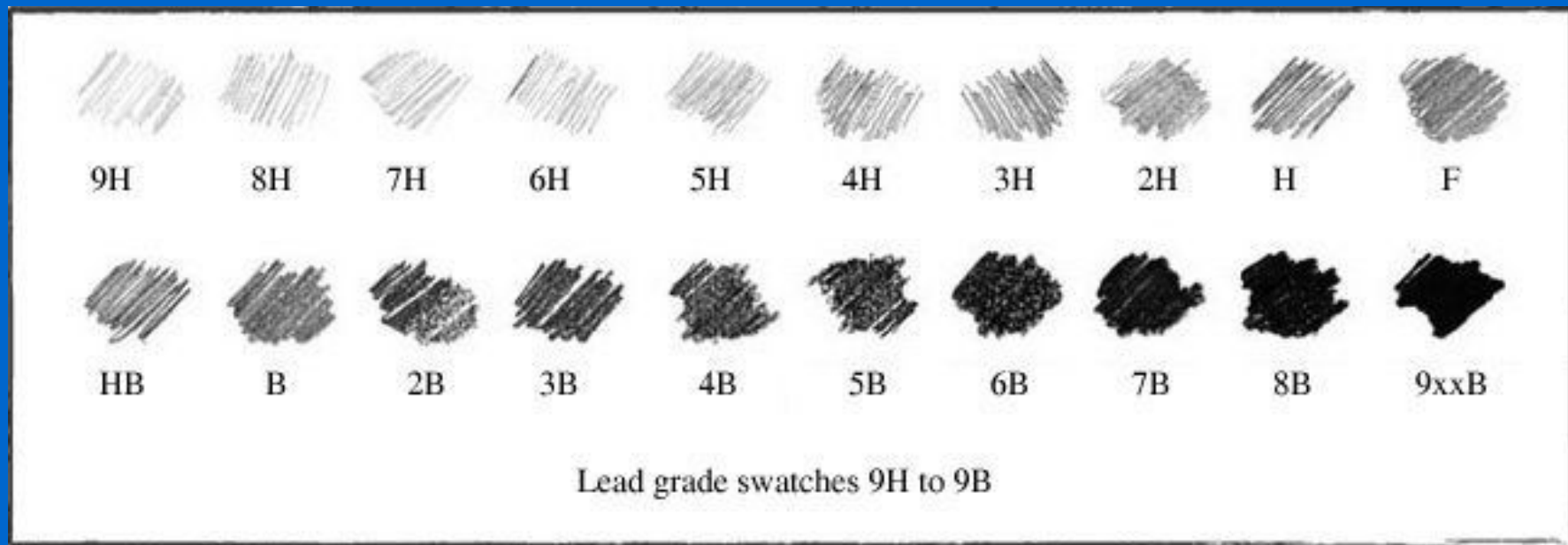


# Design drawing tools and equipment

- Drawing board with Square set



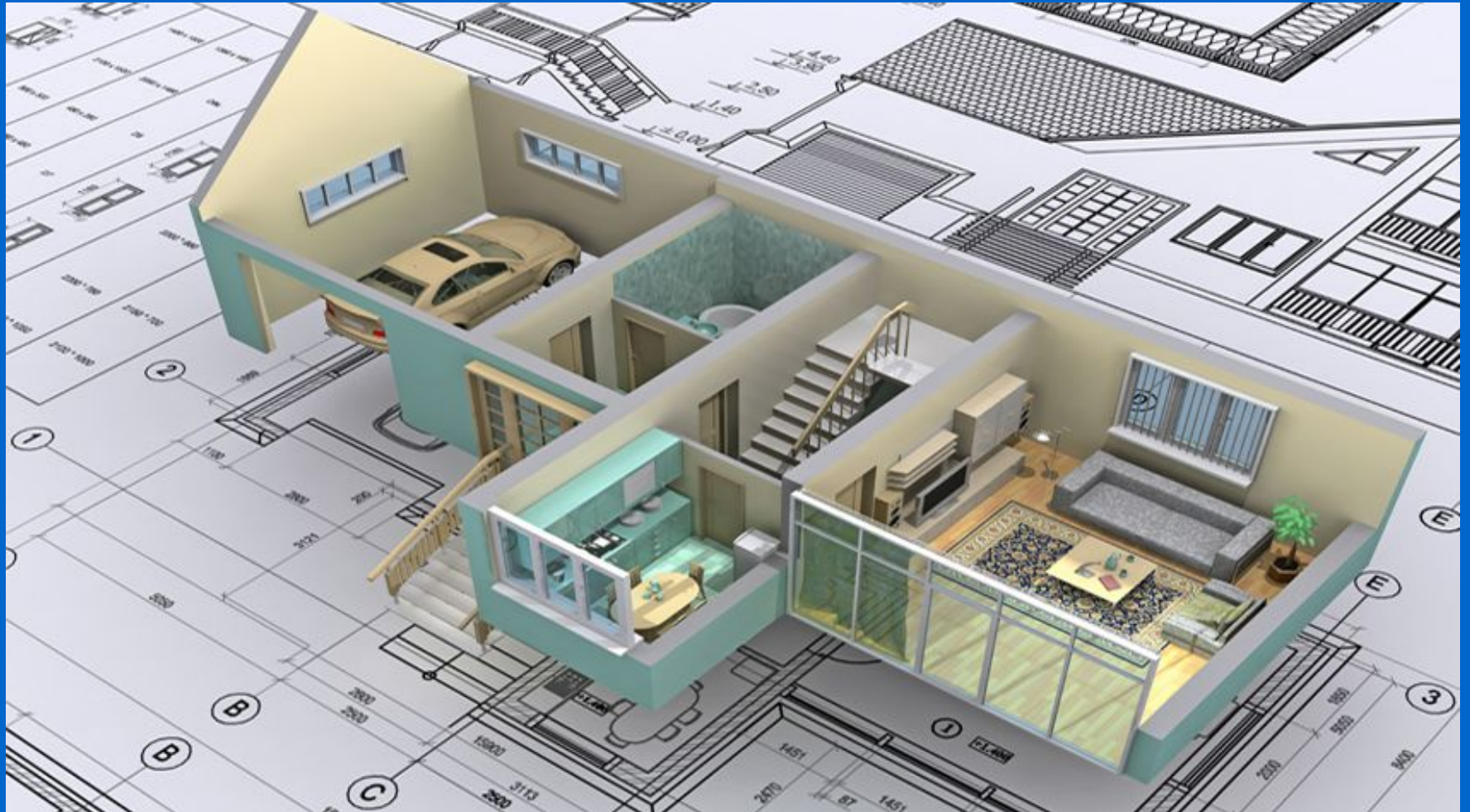








<https://floorplanner.com>



# Teacher's expectation

- **Safety first (Listen – Understand - act)**
- Arrive to class on time and on regular basis
- Work hard, Do not waste your time
- Understand and research your design briefs thoroughly
- Complete and hand in assignments on time
- Respect and care for students, teachers and school equipment.



Let's learn and enjoy our Graphics and Design course

Good Luck!

*Mr Taha*