



What shapes my financial identity?

This is a tool to help you understand and explore how place, people, beliefs, culture and community make your financial identity unique.

GET STARTED →

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Tōku Ao
Place

2



Aku Tāngata
People

3



Ngā Mātāpono
Values and Beliefs

4



Tikanga ā-Ahurea
Culture

5



Hapori
Community

6



Ahau
Me



How does where I
come from influence
my thinking about
finances?

Tōku Ao
Place

Handwriting practice area with two columns of dotted lines on a white background.



Who are the people in my past, present and future who may influence my decisions about money?

Aku Tāngata
People

Handwriting practice area with two columns of dotted lines on a white background.



What are my beliefs about money? What values shape the way I use money?

Ngā Mātāpono
Values and Beliefs

Two columns of horizontal dotted lines for writing.



What cultural practices and traditions influence the way I view and value money?

Tikanga ā-Ahurea
Culture

Handwriting practice area with multiple rows of dotted lines for writing.



How does where I live affect the way I spend, save and manage my money?

Handwriting practice area with multiple rows of dotted lines on a white background.



Write a statement that describes something unique about your identity.

Ahau
Me

Handwriting practice area with two columns of dotted lines on a white background.



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