

Paragraph 1 Dominant and Layout:

In this static image the dominant image is the book.

When you look at this image your eyes are drawn to the book in the centre of the page because it is the largest and it stands out the most.

The reason why I chose a book as my dominant image is because it represents all the memories of my friends. When you look at the pictures in the book you can see how many memories I have made with these people. Memories like these are important to me because it reminds me of all the euphoric moments in my life.

As you can see the book contains pages of pictures of my friends. Every single picture in this book holds a memory. The maori culture used to tell stories around a campfire to keep traditions and memories alive, so they wouldn't forget them.

All in all the book is the dominant image that represents euphoric moments.

Paragraph 2 Colour and contrast:

The colours in this static image are, purple, brown, and black.

I used purple for the background, brown for the cover of the book, black for the font, blue for feathers for decoration and white for the pages of the book.

I coloured the background purple as it represents transformation, it shows how much me and my friends have grown over the years. I made the font black so it stands out from the background, while the book is brown as it symbolises reliability, it represents how dependable my friends are.

In this static image I used a variety of colours including black and white. Black symbolises wealth and white represents peace. The colour black and white are shown in the Tino Rangatiratang flag, It signifies the darkness from which the earth emerged from, it is also a maori language term which translates to self determination.

Overall the colours I used for this static image are bright and have a lot of meaning.

Paragraph 3 Font :

T - The font I used in this static image was a fairytale font.

E - I used a black sharple to make my quote substantially visible to the eye. I used this font because the memories I made can also be told as a story as for that I used a fairytale font.

X - I used this font because it is curvy but still readable. When people think of the name fairytale fonts, they most likely think of a story or a myth.

A - Stories are a very essential part of the maori culture, there are many myths and stories that hold tradition like the story of Matariki, Matariki is the name of the Pleiades star cluster. It also marks the start of a maori new year.

S - Overall the font I have used is visible to the eye and connects to maori culture