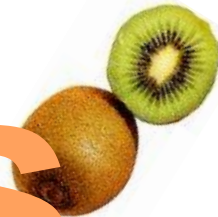


I'm a Kiwi!  
but what's  
that?



# Emblems & anthems



history



New zild



Kiwiana



Tucker



Iconic kiwis

Identity



A multicultural society





# Kiwiana



Kiwiana?



Kiwis love ...



A – Z of Kiwiana



Scavenger Hunt



Kiwiana desktop icons







# Kiwis love ...



Many companies have played on our love of kiwiana to help sell their products. One of the most famous was McDonald's, in their release of the *Kiwiburger*.

[https://www.youtube.com/watch?v=Z5CX\\_NCf8Ow](https://www.youtube.com/watch?v=Z5CX_NCf8Ow)



Watch the video, filling in the missing kiwiana symbols in the worksheet as you watch.





# Kiwis love ...

"Kiwis love hot pools, rugby balls, McDonald's, snapper schools, world peace, woolly fleece, Ronald and raising beasts, chilly bins, cricket wins, fast skis, golf tees, silver ferns, kauri trees, Kiwiburger, love one please. 'Cos we love All Blacks, thermal daks, egg and cheese, walking tracks, beef pattie, marching girls, tomato sauce, lettuce, paua shells, gumboots, punga shoots, floppy hats and kiwifruits, beetroot, buzzybees, moggy cats and cabbage trees, onions, kakapos, kia-oras, cheerios, jandals, sandals, ketchup, Coromandels, swandris, butterflies, mustard, fishing flies, hokey-pokey, Maori haka, Kiwiburger, that's our tucker..."









# An A – z of kiwiana



## How many objects of Kiwiana can you name?

Mind Map of What do you think of when you hear 'New Zealand identity' or 'Kiwiana'(include symbols, words and pictures in the box below. You could also include titles of songs, poems or other literature). There are around 34 symbols, let's see how many you can identify in your mind map.

Deciding what makes Kiwiana depends a lot on who you are, your background culture and other influences that you have grown up with. For something to get the name Kiwiana it may have to meet the following requirement.

- Be recognised as familiar to many people across New Zealand
- Have stood the test of time (popular over time also)
- Hold a special memory or positive appeal
- It usually reflects a value/s or idea/s that many people hold
- They are quite often unique to that community/country







# A kiwiana scavenger hunt



How many objects of Kiwiana can you find in your home?

Using a digital camera, photograph these objects, paste them into the worksheet and label them.

You can begin by brainstorming now what there is in your house, in preparation for taking photos.

