The paperclip is the epitome of functional design. It cannot be made any simpler, and its ease of functionality cannot be improved on.

Bend two paperclips into a new shape. Take close-up photos and paste them into your visual diary on separate pages. Below the photographs, draw each paperclip from at least two different angles.

Underneath each of your drawings, draw two possible outcomes for your ideas by selecting from the following contexts a product or place.

Product	Place
Fashion	Exterior architecture
Product design	Interior architecture
Furniture design	Landscape architecture
Media design	
Transport	Public spaces
Jewellery	Private spaces
Communication	
Digital devices	

Finally, explore and refine your ideas through further drawings. Your page will tell a story from top to bottom, and viewers will be able to see your thinking made visual.

Exploration Task 2.4:
Paper architecture (CL 3)

This task is about generating, exploring, refining and presenting ideas.

Use an A4 sheet of paper. Fold it, roll it, and cut it to form random shapes. Do not cut and join, as this would be construction and might lead you to make 'things', and this exercise is about generating *ideas*. View the rest of the class's ideas and then repeat the exercise. Choose one of your ideas as a model. Freehand draw your idea from three different viewpoints. Re-draw and add detail to your idea to create a product or place. Draw your final design on its own page, complete with a freehand-drawn border and a brief title.