

8C1 Combined assessment task
English and Global Studies

Think Global, Act Local!

You and your group created a social impact enterprise idea in Global Studies, along with a marketing plan for your enterprise in English.

For your Global Studies assessment, you will need to show the following:

1. A brief explaining what social challenge your group identified **and** how individuals/groups in the community have tried/ are trying to address this challenge (100-150 words)
2. A summary of your social impact enterprise plan: what, why, how, when, who? (80-150 words)
3. A sketch plan of your advertisement, showing what the layout looks like and specific techniques you will use for effect. Think about composition (how the different elements are organised for purpose and audience). Name and label.
4. A rationale of your advertisement design choices (80-150 words)
5. A reflection on how your enterprise could make a positive impact on the community (100-200 words)

Note: you can design your advertisement either online or on paper.

English Rubric: Static Image				
Ideas How well have you considered: <ul style="list-style-type: none"> • your target audience • purpose 	You have formed and communicated ideas clearly	You have formed and communicated ideas clearly, drawing on a range of sources	You have formed and communicated ideas clearly, drawing on a range of sources and viewpoints	You are showing some understanding of how to develop ideas by adding details or making links to other ideas, viewpoints and details
Visual Language Features How well have you used techniques such as: <ul style="list-style-type: none"> • layout • colour • space 	You are starting to develop use of a wide range visual language features.	You are starting to develop use of a wide range of visual language features to create meaning and effect and to sustain interest.	You are developing understanding of how to use a wide range of visual language features to create meaning and effect and to sustain interest.	You are showing some understanding of how to use a wide range of visual language features to create meaning and effect and to sustain interest

<ul style="list-style-type: none"> ● image ● font ● symbolism 				
Verbal Language Features How well have you used techniques such as: <ul style="list-style-type: none"> ● emotional appeal ● catch phrase/ slogan ● figurative language such as - alliteration, repetition etc. ● adjectives/verbs/adverbs ● comparatives/ superlatives ● group of 3 	You have selected some verbal language to add information and interest to your text	You have selected a variety of verbal language to add information and interest to your text	You have consistently selected verbal language to enhance the meaning and mood for effect of your text	You have consistently and independently selected verbal language to enhance the meaning and mood for effect of your text
Accuracy in writing How well have you: <ul style="list-style-type: none"> ● edited and proofread 	You have made errors in grammar, spelling and/or punctuation. These are intrusive and affect meaning	You have made errors in grammar, spelling and/or punctuation. These are intrusive at times, but reader can infer meaning	You have made some errors, but minimal reader inference is needed. Meaning is consistently clear	You have carefully edited your writing to ensure you have few (or no) intrusive errors. Meaning is consistently clear
Global Studies Rubric:				
Outline of a community challenge	You have identified key aspects of a community challenge	You have outlined a community challenge	You have described a community challenge using supporting examples	You have described in detail a community challenge using supporting examples
Individual/Group Response	You have identified how an individual and/or group responded to a community challenge	You have described how an individual and/or group responded to a community challenge	You have described in detail how an individual and/or group responded to a community challenge	You have explained how an individual and/or group responded to a community challenge

Outcome of Response	You have recognised the potential effects of your response to this challenge	You have outlined the potential effects of your response to this challenge	You have summarised the potential effects of your response to this challenge	You have described in detail the potential effects of your response to this challenge
Business idea(product/ service)	You have outlined a limited design of business product or service that shows relevance to the community issue you identified	You have demonstrated a design of a business product or service that shows relevance to the community issue you identified	You have described an interesting design of business product or service that shows relevance to the community issue you identified	You have described a unique and creative design of business product or service that shows relevanceto the community issue you identified
Time Management	I have not submitted my assessment on time	I have submitted my assessment on time on	I have submitted my assessment on time	I have submitted my assessment on time
Grade	Working Below Curriculum Expectation	Working At Curriculum Expectation	Working Above Curriculum Expectation	Working Beyond Curriculum Expectation