

Year 9 English and Global Assessment (Static Image)

Using the Static image resources provided on MHJC you are required to create a poster which increase the public awareness about the context "Caught in the Web" This is our context and we will examine the dangers and benefits of the WWW by expressing yourself through a poster.

You will use either photoshop, gimp or physically create this poster with paint and cutting images or symbols. All created paper posters need to be converted into Digital Files to be uploaded as a PDF

Whilst **your posters will be looked at I will be assessing your writing.** I need three paragraphs (each with one technique) written using the TEXAS format of 100 words each.

You need to work individually to create a static image and then explain any 3 techniques you used certain colors, fonts, layout or images etc **as explained in the resource booklet.**

In this assessment I will be evaluating your ability to:

- interpret the basic static principles and design a poster for a specific target audience
- create a convincing static image through personal interpretation and explain your choices in a text
- understand the various visual features.
- understand the effect of these features.

Step 1

Determine what images, font, color etc you wish to use in your poster ...Research the dangers of the internet, examine the birth of new illegal apps such as Discord – PLAN – BRAINSTORM Draw ...please do not cut and paste but gimp and create an original work of Art.

Step 2

Create and design your poster for the desired audience. Use **techniques - layout, image, contrast and colour, graphic or image, font or lines.**

Step 3 and 4

Write your essay ...3 paragraphs 100 words using TEXAS in each paragraph

T- Topic Sentence

E- Explanation of Topic Sentence

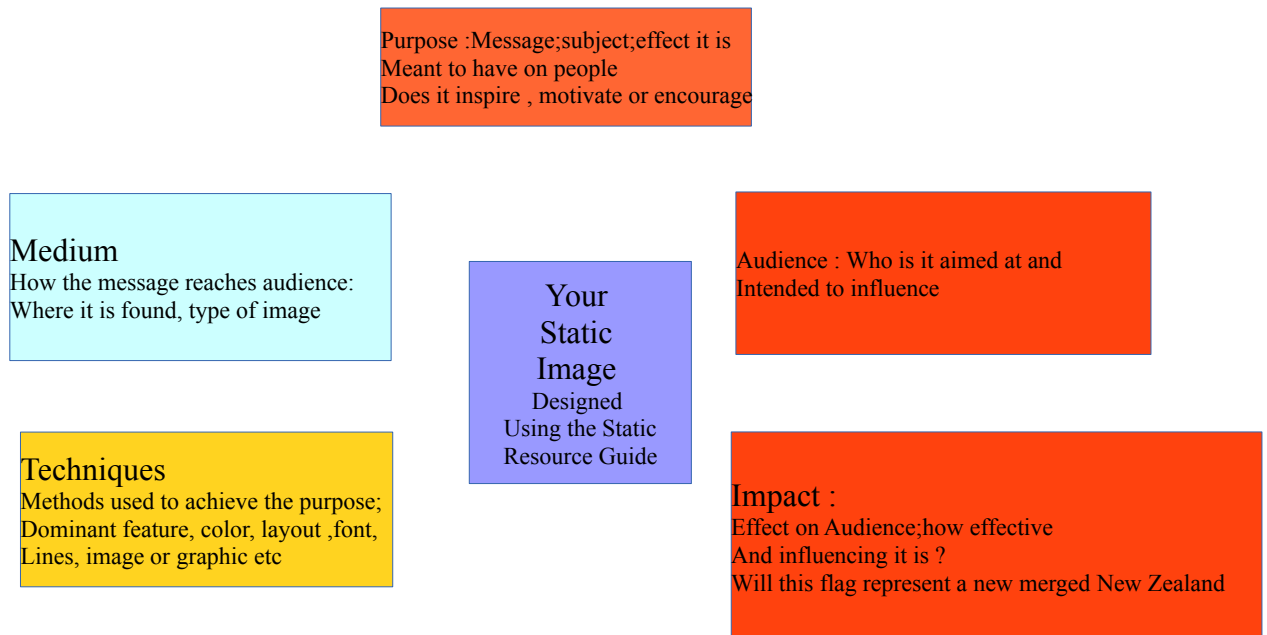
X- Example – specific to Topic Sentence

A – Analysis – why was this used

S – Summary of all points

Explain your choices of design from **layout, image, contrast, graphic or image, font or lines**

Once your image is complete pick any three techniques. You need to write at least 80-100 words per paragraph about each technique... Write about Colour and Contrast, Layout, Image, Font, Lines etc In your writing try and address the effect your poster will have on your audience



For Global Studies you will:

Do powerpoint presentation on the effects of Social Media on the public including how phones can negatively impact on social well being , creating issues with people’s physical well being and trigger mental health problems. (See Task Instructions in Global Studies)

Create a static image and explain your intended message by justifying your choice of static image techniques.

Working Towards	AT	Above	Beyond
<p>You have:</p> <ul style="list-style-type: none"> communicated some ideas about your static image attempted to use visual techniques attempted to use information / graphic or design to help persuade your audience begun to use the conventions of spelling, 	<p>You have:</p> <ul style="list-style-type: none"> communicated straightforward ideas about your static image used appropriate visual techniques used good information / graphic or design to help persuade your audience used a writing style appropriate to the audience, 	<p>You have:</p> <ul style="list-style-type: none"> communicated developed about your static image used appropriate visual techniques with effect demonstrated creative skills to persuade your audience used a controlled writing style appropriate to 	<p>You have:</p> <ul style="list-style-type: none"> communicated fully developed ideas about your static image used appropriate visual techniques with striking and or original effect demonstrated advanced creative skills by selecting the most important and relevant facts related to the context used a

punctuation and formatting	purpose and text type	the audience, purpose and text type <ul style="list-style-type: none">• submitted your assignment by the due date; 18 March 2021	controlled writing style appropriate to the audience, purpose and text type which commands attention <ul style="list-style-type: none">• submitted your assignment by the due date: 18 March 2021
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